

JOB VACANCY



CONTENT WRITER

JOB DESCRIPTION

- Create and edit content for websites, social media, blogs, newsletters, and marketing materials.
- Research industry-related topics to develop original and relevant content.
- Work with other departments to gather accurate information for content development.
- Ensure all content meets quality standards, including clarity, grammar, and tone.
- Assist in developing content strategies for campaigns and promotions.
- Update and maintain content calendars and ensure timely delivery of all content.
- Proofread and revise content based on feedback.

REQUIREMENT

- Diploma or Bachelor's Degree in Communications, Journalism, English, Marketing, or related field.
- Proven writing and editing skills with a strong portfolio.
- Excellent command of English (and/or Bahasa Malaysia, depending on the role).
- Creative, detail-oriented, and organized.
- Ability to meet deadlines and work independently or in a team.
- Familiarity with SEO, CMS (e.g., WordPress), and social media platforms is an advantage.

Email your **resume and education certificate** to career.kts@tdmberhad.com.my

Any inquiry, please contact Human Resource & Administration at **09 637 8888 / 013 984 3025**

